## COUNTY COLLEGE OF MORRIS CURRICULUM CHECK SHEET

## Requirements for Graduation Certificate of Achievement

Name:

#0346 SOCIAL MEDIA MARKETING AND COMMUNICATION Certificate of Achievement

IDTotal Transfer Credits					
Date					SPRING 2021
COURSE	CODE	CR	GR	TR	NOTES:
					This is an unofficial document and
Principles of Marketing	MKT 113	3			should be used for academic planning purposes only. All students are required
Social Media Marketing*	MKT 208	3			to see their Academic Advisors each semester to discuss and approve their selection of courses before they register.
Social Media Analytics*	MKT 210	3			*MKT 113, Principles of Marketing I,
Introduction to Journalism	COM 111	3			is the co-requisite/prerequisite for MKT 208 and MKT 210.
Editing & Publication Design**	COM 209	3			**COM 111, Introduction to Journalism, is the co-requisite/ prerequisite for COM 209, Editing &
					Publication Design.  For more information, and/or to contact an Academic Advisor, contact the Business Department in Cohen Hall, CH 204, (973) 328-5656 and/or the Communication Department in DeMarc Hall, DH 300, (973) 328-5466.
	TOTAL	15			
					Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.
					1
					To determine the transferability of your courses to participating NJ Colleges &
					Universities, access www.njtransfer.org.
					-
					-
					7